



Junior League of Lake Charles, Inc.

1019 Lakeshore Drive • Lake Charles, Louisiana 70601-9428

(337) 436-4025 • FAX (337) 436-4013

WWW.JLLC.NET

The Junior League of Lake Charles, Inc. (JLLC) is excited to announce the date of March 23, 2019, for Truck Fest, a family-friendly event held at Chennault International Airport from 9:00 a.m. to 3:00 p.m.

Children love to explore and investigate, and unrestricted play is essential for healthy, cognitive development. At Truck Fest, children and families will receive an exceptional hands-on experience with vehicles of all types, including construction, public service, emergency, utility, landscaping, transportation, delivery and more! Children will be able to interact with their favorite vehicles, learn about the importance of safety, and meet the men and women who serve and protect Southwest Louisiana. Those children who are sensitive to noise will enjoy Silent Hour at 9:00 a.m. to 10:00 a.m. Child-friendly activities, face painting and delicious food will make this event a perfect outing for the entire family!

As a Truck Fest exhibitor, you will have the opportunity to interact with parents, children, volunteers, and the SWLA community-at-large. Exhibitors are encouraged to support the JLLC's efforts by displaying their unique and exciting vehicles, machinery, boats and anything else children find fascinating.

Funds that raised through Truck Fest will support the JLLC mission to promote voluntarism, develop the potential of women and improve communities through effective action and leadership of trained volunteers. JLLC is a 501(c)(3) organization and has served the SWLA for more than 80 years. Truck Fest will allow our organization to continue to enhance the quality of life in the areas of health, education and cultural development.

To become a Truck Fest Exhibitor, please see the attached Sponsorship Opportunity and application. You can also email Truckfest@jllc.net. To learn more about the JLLC, please visit www.jllc.net. Thank you for your continued support!

Sincerely,

Christie Mundy
Truck Fest 2019 Chair

Kristi Zaveri
Truck Fest 2019 Co-Chair



A member of The Association of Junior Leagues International Inc.

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2019 Truck Fest Sponsorship Opportunities

<p>The Tank (JLLC Ruby Level) \$3,501 or greater In-Kind Donation Value</p> <ul style="list-style-type: none"> • 10 tickets • 3 vehicle participants at the event (sponsor must provide attendants) • Recognition on event billboards • Inclusion in all Truck Fest event press releases • Company signage displayed at event (sponsor must provide banners) • Company logo, link to company website and sponsor recognition on JLLC website • Recognition at the event via signage at vehicles • Company listed as a sponsor in JLLC newsletter (Stable Talk) – circulation 600 • Company listed as a sponsor in Truck Fest brochure at event • Recognition on JLLC social media 	<p>The Big Rig (JLLC Sapphire Level) \$2,001-3,500 In-Kind Donation Value</p> <ul style="list-style-type: none"> • 8 tickets • 2 vehicle participants at the event (sponsor must provide attendants) • Company signage displayed at event (sponsor must provide banners) • Company logo, link to company website and sponsor recognition on JLLC website • Recognition at the event via signage at vehicles • Company listed as a sponsor in JLLC newsletter (Stable Talk) – circulation 600 • Company listed as a sponsor in Truck Fest brochure at event • Recognition on JLLC social media
<p>Excavator (JLLC Sapphire Level) \$1,001-2,000 In-Kind Donation Value</p> <ul style="list-style-type: none"> • 6 tickets • 1 vehicle participant at event (sponsor must provide attendant) • Recognition at event via signage at vehicle • Company listed as a sponsor in JLLC newsletter (Stable Talk) – circulation 600 • Company listed as a sponsor in Truck Fest brochure at event • Recognition on JLLC social media 	<p>Bulldozer (JLLC Pearl Sponsor) \$501-1,000 In-Kind Donation Value</p> <ul style="list-style-type: none"> • 4 tickets • Company listed as a sponsor in JLLC newsletter (Stable Talk) – circulation 600 • Company listed as a sponsor in Truck Fest brochure at event • Recognition on JLLC social media
<p>Car Carrier (JLLC Opal Sponsor) \$101-500 In-Kind Donation Value</p> <ul style="list-style-type: none"> • 2 Tickets • Company listed as a sponsor in Truck Fest brochure at event • Recognition on JLLC social media 	<p>Handy Helper (JLLC Topaz Sponsor) \$100 Cash Donation</p> <p>This is a unique opportunity to help children in our community. For only \$100, your support will provide admission for one classroom or student group up to 25 children in Calcasieu Parish that might not otherwise have the opportunity to attend. Selection of the groups will be based on need, geographic location and transportation; or class of your choice. (The Junior League of Lake Charles will not provide the transportation).</p> <ul style="list-style-type: none"> • Recognition on JLLC social media



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Truck Fest Exhibitor Application

Contact Name: _____ Title: _____

Business Name: _____

Address: _____

City, State & Zip: _____

E-Mail: _____ Phone: _____

Exhibitor's name, city and state as Exhibitor wishes them to appear on all signage and publicity:

Select all options that apply below:

_____ Number of Vehicles you wish to exhibit

_____ Number of Government, Emergency Response or Military Vehicles you wish to exhibit

Truck Fest Participant (\$1M Certificate of Insurance required)

View Only Participant (\$1M Certificate of Insurance NOT required)

***Upon acceptance, an exhibitor agreement will be provided. A fully executed exhibitor agreement, along with proof of insurance (if applicable) is due by February 15, 2019 to guarantee exhibitor's slot at Truck Fest.**

Tickets will be available at Will Call on the day of the event.

Email completed application to TruckFest@jllc.net, fax to (337) 436-4013, or mail to Junior League of Lake Charles, Attn: Truck Fest - 1019 Lakeshore Drive, Lake Charles, LA 70601

