



# JUNIOR LEAGUE OF LAKE CHARLES

## COMMUNITY PARTNERSHIP OPPORTUNITIES

**THANK YOU** for taking the time to learn how you can support the Junior League of Lake Charles, Inc. through our Community Partnership Opportunities.

The Junior League of Lake Charles, Inc. (JLLC), has been a vital part of Southwest Louisiana since 1933. We are a group of more than 600 motivated, educated, and influential women who are committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action of trained volunteers. Our members have been improving the lives of children and families in SWLA for 89 years! In the last year alone, we have volunteered more than 6,000 hours and raised more than \$200k to support our community programs. We can't do it alone, though!

We invite you to participate in a unique opportunity to align your brand and marketing goals with a volunteer organization that is comprised of a prominent group of women, who are building a better Southwest Louisiana. By supporting JLLC, your organization will play a major and highly visible role in Southwest Louisiana. Aligning with our organization offers great benefits to your business while making a direct and positive impact on your community. There are several ways to partner with us including our JLLC Corporate Champion Circle, one of our three fundraising event sponsorships, in-kind donations, and cash donations.

Please take a minute to view our partnership opportunities. We appreciate your consideration and welcome the opportunity to work with you! If you have any questions or are interested in custom sponsorship packages, please do not hesitate to contact JLLC Donor Relations for more information at 337.436.4025 or by email: [Donor\\_Relations@jllc.net](mailto:Donor_Relations@jllc.net).



**IT  
STARTS  
WITH  
A  
WOMAN**



2022-2023



JUNIOR LEAGUE OF  
LAKE CHARLES

# AT A GLANCE

## Governance Board

President  
*Erika Doshier*

President-Elect  
*Carrie LaFargue*

Executive Vice President  
*Elaine Acord*

Secretary  
*Ashley Chisholm*

Treasurer  
*Marlise McCarthy-Cezair*

Nominating  
*Julie Este-McDonald*

ByLaws  
*Margaret Higgins*

## Management Team

Community Director  
*Jennifer Pugh*

Fund Development Director  
*Michelle Hemphill*

Membership Director  
*Emily Larche*

Communications Director  
*Kristi Madden*

Assistant Treasurer  
*Marcela Jones*

Placement Chair  
*Stacey Dickens*

Program Development  
*Cameo Green*



JUNIOR LEAGUE OF  
LAKE CHARLES



## OUR MISSION

The Junior League is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and chartiable.

## JUNIOR LEAGUE OF LAKE CHARLES LEGACY PROGRAMS

Harbour House

BLACK HERITAGE GALLERY

Arts & Humanities Council of Southwest Louisiana

Arts Fest

Teen Leadership Council (TLC)

THE CHILDREN'S MUSEUM

Substance Abuse Resource Center

IMPERIAL CALCASIEU MUSEUM

SPEECH AND HEARING CENTER

Court Appointed Special Advocates (CASA)

Literacy Council of SWLA

FAMILY AND YOUTH

PIRATE'S PANTRY

PREVENT CHILD ABUSE LOUISIANA (PCAL)

LAKE CHARLES SYMPHONY

CLINIC

A LOOK At our

MEMBERSHIP

500 MEMBERS

234 ACTIVE & PROVISIONAL MEMBERS

6,600 VOLUNTEER HOURS

\$60K IN COMMUNITY PROGRAMS IN 2021-2022

89 YEARS OF SERVICE

EMPOWERING WOMEN TO LEAD SINCE 1901

THE JUNIOR LEAGUE

COMMUNITY IMPACT 2021-2022

70 Children participation in FIT KIDS

251 In Angel Tree gifts donated by members and delivered to Harbour House, Transitional Living Program & CASA children

\$12,500 In Grants awarded to SWLA schools and teachers.

39 Schools & 50+ Families Participated in National Read for the Record Day: CPSB schools/ Virtual Celebrity read to local elementaries Night: with Mayor Nic Hunter at the LC Apitheatre.

\$14,500 In grants awarded to local nonprofit organizations

35 Foster Care Bags distributed to youth entering the foster care system

50 Car Seats donated to the Click It or Ticket: Car Seat Check Event

2,031 SNACK SACKS distributed over the holiday breaks to local elementary school students during the 2021-2022 school year.

1,520 Items donated for Pause for a Cause, a JLLC monthly sponsorship with local Women and Homeless Shelters (Socktober, Hygene, etc.)

1,600 Books distributed to children at events

\$10,000 In Scholarships were awarded to 10 local high school seniors in the five-parish region

HEADSTART LITERACY EVENTS

FREE LITTLE PANTRIES

American Girl Doll: A Literacy Project

SNACK SACKS

Read for the Record Live

PARTNERS IN PARKS

Fit Kids

FOSTER CARE BAGS

Read for the Record

BOOK NOOK PROGRAM

Angel Tree: benefitting CASA, Harbor House, and TLP

READER FEEDERS

CURRENT JLLC PROGRAMS

IMPROVING THE COMMUNITY. PROMOTING VOLUNTARISM. DEVELOPING THE POTENIAL OF WOMEN.





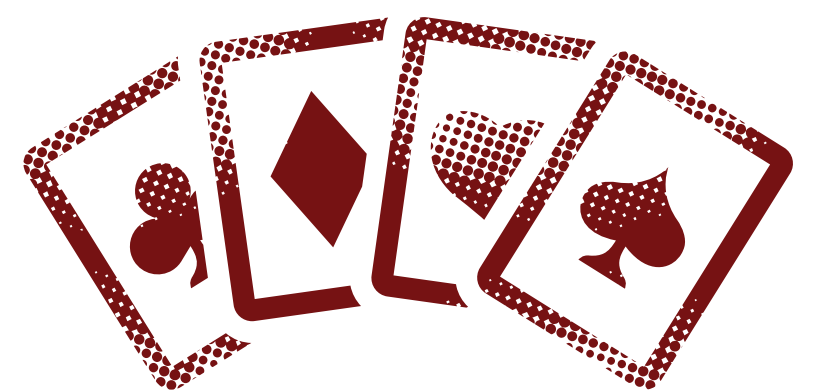
JUNIOR LEAGUE OF  
LAKE CHARLES

# JLLC EVENTS



The Corporate Champion Circle is an opportunity for individuals or businesses to invest in our current projects and mission directly. CCC donor recognition will be displayed at JLLC monthly Membership Meetings. The Junior League of Lake Charles was originally founded in 1933 as the Junior Welfare League of Lake Charles. Over the last 89 years, JLLC has been a positive force for change in Southwest Louisiana. Our legacy lives in programs like the Imperial Calcasieu Museum, the Lake Charles Symphony, the Black Heritage Gallery, the Children's Museum and more. Our future lies in training and empowering our current members to become trained volunteers who can offer their knowledge and skills in other parts of the community. An investment in our current projects and members is an investment in the future of Lake Charles.

Try your luck at the Junior League of Lake Charles' Casino Night! Get your partner, friends, and/or colleagues together to join the JLLC at the Pioneer Club for a fun adult night out, all while enjoying food, fun, and great entertainment. Each attendee will receive chips to play at our professionally staffed table games. The top chip holders at the end of the night will win an exciting prize! The fun does not end there, guests may also trade in their winnings for entries into the final evenings' drawing of unique local prizes. We guarantee everyone will go home feeling like a winner!



*Roll for a Reason*  
JUNIOR LEAGUE OF LAKE CHARLES

## mistletoe & moss HOLIDAY MARKET

Shoppers are invited to eat, sip, shop, and be merry! The Mistletoe & Moss Holiday Market hosts more than 80 vendors from all over the United States each year. The market is held the third weekend in November and draws about 6,000+ shoppers each year. Booths feature items for everyone, including: apparel, jewelry, accessories, specialty foods, seasonal and year-round decorative items, home furnishings, and much more.

The Mistletoe & Moss Holiday Market hosts special events over the shopping weekend including themed socials, exclusive shopping opportunities, and a chance to meet Santa and his friends.

Touch-A-Truck is a family friendly outing for all ages! Over 70 vehicles and 6,000+ in attendance for our 2022 event, held at The Burton Complex.

Children love to explore and investigate, and unrestricted play is essential for healthy, cognitive development. At Touch- A- Truck, children and families receive an exceptional hands-on experience, with vehicles of all types- construction, public service, emergency, utility, landscaping, transportation, delivery and more. Children are able to interact with their favorite vehicles, learn about the importance of safety, and meet the men and women who serve and protect our communities. The Silent Hour gives children who are sensitive to noise a chance to enjoy the event in a lower-stress setting. Kid-friendly activities, face painting, games, and delicious food make this event a perfect outing for the entire family.





JUNIOR LEAGUE OF  
**LAKE CHARLES**

# COMMUNITY PARTNERSHIP OPPORTUNITIES



## *Diamond \$10,000 +*

- "Presenting Sponsor" of Event (CASH DONATION ONLY, If Committed by September 15, 2022)
- Logo on Event Ticket (If Committed by September 15, 2022)
- Logo on Billboard Publication (CASH DONATION ONLY, If Committed by September 15, 2022)
- Plus (+) All Benefits Below (EXCEPT "Presenting Sponsor" For Casino Night Tables, M&M Market Events, & Touch-A-Truck Booths)



## *Emerald \$5,000 +*

- Company Level Acknowledgement at End of the Year Membership Celebration
- Ability to Host an Area Membership Meeting in Winter of 2023
- "Presenting Sponsor" of Gaming Tables for Casino Night (CASH DONATION ONLY, Limited Availability)
- Plus (+) All Benefits Below (EXCEPT "Presenting Sponsor" For M&M Market Events & Touch-A-Truck Booths)



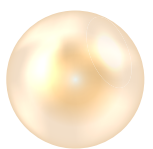
## *Ruby \$3,000 +*

- Acknowledgement in a JLLC Publication
- "Presenting Sponsor" of Special Event for Mistletoe & Moss Market (CASH DONATION ONLY, Limited Availability)
- "Presenting Sponsor" of Carnival Booths for Touch-A-Truck (CASH DONATION ONLY, Limited Availability)
- Plus (+) All Benefits Below



## *Sapphire \$2,000 +*

- Acknowledgement on Sponsorship Banner(s) at ALL Fundraising Events (If Committed by September 15, 2022)
- Opportunity to set up Company Table at a Monthly Membership Meeting (CASH DONATION ONLY)
- Plus (+) All Benefits Below



## *Pearl \$1,000 +*

- Level Acknowledgement in Event Program (if Committed by September 15, 2022)
- Level Recognition on JLLC Social Media
- Plus (+) All Benefits Below



## *Opal \$500 +*

- Level Recognition on the JLLC Website
- Level Acknowledgement in JLLC Publication





PARTNERSHIP AGREEMENT FORM

DATE: \_\_\_\_\_

CONTACT INFORMATION

*\*\* PLEASE TYPE OR PRINT YOUR NAME EXACTLY AS IT SHOULD APPEAR IN JLLC PUBLICATIONS, SIGNAGE, & OTHER COLLATERAL INCLUDE CAPITALIZATION & ABBREVIATIONS AS YOU WANT THEM PRINTED. \*\**

SPONSOR NAME: \_\_\_\_\_  
(PLEASE LIST AS NAME SHOULD APPEAR IN ACKNOWLEDGEMENTS)

OFFICAL CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_  
(IF DIFFERENT FROM MAILING ADDRESS)

CITY, STATE, ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ FAX #: \_\_\_\_\_

PHONE #: \_\_\_\_\_ ALTERNATE #: \_\_\_\_\_

CASH DONATION INFORMATION

CASH DONATION AMOUNT: \_\_\_\_\_

☐ CHECK OR MONEY ORDER ENCLOSED (PAYABLE TO JLLC)  
(PLEASE PROVIDE CHECK OR MONEY ORDER NUMBER): \_\_\_\_\_

☐ CREDIT CARD PAYMENT (SEE INFORMATION BELOW)

☐ ONLINE PAYMENT THROUGH [WWW.JLLC.NET/SUPPORT](http://WWW.JLLC.NET/SUPPORT)

THE JUNIOR LEAGUE OF LAKE CHARLES IS A REGISTERED 501(C)(3) ORGANIZATION & GIFTS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.

AN INVOICE/RECIEPT WILL BE PROVIDED BY EMAIL UPON RECEIPT OF PAYMENT ON THE FOLLOWING BUSINESS DAY

PLEASE INDICATE YOUR SPONSORSHIP LEVEL BELOW

☐

DIAMOND SPONSOR: \$ 10,000 +

☐

EMERALD SPONSOR: \$ 5,000 - 9,999

☐

RUBY SPONSOR: \$ 3,000 - 4,999

☐

SAPPHIRE SPONSOR: \$ 2,000 - 2,999

☐

PEARL SPONSOR: \$ 1,000 - 1,999

☐

OPAL SPONSOR: \$ 500 - 999

PLEASE INDICATE YOUR EVENT PARTNERSHIP CHOICE BELOW AND PROVIDE ALL REQUESTED INFORMATION AS SOON AS POSSIBLE TO ENSURE RECEIPT OF BENEFITS TO PRE-EVENT ACKNOWLEDGEMENT

☐

CORPORATE CHAMPION CIRCLE

☐

CASINO NIGHT: ROLL FOR A REASON

☐

MISTLETOE & MOSS HOLIDAY MARKET

☐

TOUCH-A-TRUCK

PLEASE SEND A HIGH RESOLUTION LOGO FILE TO [DONOR\\_RELATIONS@JLLC.NET](mailto:DONOR_RELATIONS@JLLC.NET) FOR USE IN VARIOUS SPONSORSHIP ACKNOWLEDGEMENTS. PREFERRED FILE TYPES ARE JPG, PNG, AND PDF  
**\*\*DUE NO LATER THAN (2) WEEKS AFTER DONATION ACCEPTANCE\*\*.**

PLEASE RETURN THIS AGREEMENT TO THE JLLC DONOR RELATIONS  
EMAIL: [DONOR\\_RELATIONS@JLLC.NET](mailto:DONOR_RELATIONS@JLLC.NET)  
OR  
BY MAIL TO THE JLLC HEADQUARTERS-  
ATTENTION: DONOR RELATIONS  
1019 LAKESHORE DRIVE, LAKE CHARLES, LA 70601

IN ORDER TO GUARANTEE YOUR SPONSORSHIP IS RECOGNIZED IN ALL PRINTED MATERIALS, PLEASE SUBMIT AGREEMENT FORM BEFORE THE SPECIFIED PRINT DEADLINES.

**YOUR TAX-DEDUCTIBLE CONTRIBUTION WILL FINANCIALLY SUPPORT THESE IMPORTANT PROGRAMS & HELP TRAIN & EDUCATE LEAGUE MEMBERS TO BE EFFECTIVE COMMUNITY LEADERS.**

CREDIT CARD INFORMATION

CARD TYPE: ☐ MASTER CARD ☐ VISA ☐ OTHER

IF OTHER PLEASE LIST HERE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

CARD #: \_\_\_\_\_

CVV #: \_\_\_\_\_ PHONE #: \_\_\_\_\_

CARD EXPIRATION DATE (MM/YY): \_\_\_\_\_

IN-KIND DONATION INFORMATION

ESTIMATED FAIR MARKET VALUE: \_\_\_\_\_

DONATION DESCRIPTION/DETAILS: \_\_\_\_\_

• IF DONOR CANNOT FULLFILL THEIR IN-KIND OBLIGATION, DONOR WILL BE RESPONSIBLE & CHARGED THE MARKET VALUE OF DONATION.

DONOR SIGNATURE/TITLE: \_\_\_\_\_ DATE: \_\_\_\_\_