



# Junior League of Lake Charles Community Partnership Opportunities

## Governance Board

**President**  
*Emily Larche*

**President-Elect**  
*Tiffany Hester*

**Executive Vice President**  
*Delaina LaRocque*

**Secretary**  
*Brandi Schulz*

**Treasurer**  
*Alicia Mhire*

**Nominating**  
*Stuart Youngblood*

## Management Team

**Community Director**  
*Meagan Johnson*

**Fund Development Director**  
*Amelia Washington*

**Membership Director**  
*Sarah Lavergne*

**Communications Director**  
*Hannah Breaux*

**Assistant Treasurer**  
*Amanda Parks*

## OUR MISSION

*The Junior League is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.*

The Junior League of Lake Charles, Inc. (JLLC), has played a vital part in the continuous improvements and shaping of the communities in Southwest Louisiana since 1933. Our member's focus for over 90 years has been improving the lives of children and families in Southwest Louisiana.

There are several ways to partner with our League for this year's upcoming causes. We have sponsorships available for our Mistletoe & Moss Holiday Market, Touch-A-Truck event, or even as a JLLC Corporate Champion. All of the monetary and in-kind contributions to our League make direct impacts in local communities.

Last League year, with your help, we were able to provide

- 1,900 food bags to students during Thanksgiving & Easter holidays
- 30 foster care bags to CASA, Family & Youth, & DCFS
- Restocked 49 community healthcare closets
- \$25,000 awarded to local grant recipients in the five-parishes
- 337 pairs of shoes to local students through Kids In Cool Shoes program

None of this is possible without you. We invite you to participate in partnership with our League, align your brand and marketing goals with our local volunteer organization, and continue to build a better Southwest Louisiana.

If you have any questions or are interested in a customized sponsorship package, please do not hesitate to contact our JLLC Donor Relations Chair, Anitra Mouton for more information. She can be reached by phone, 832.269.0160 or by email: [Donor\\_Relations@jllc.net](mailto:Donor_Relations@jllc.net).

## JLLC Legacy Programs

FAMILY AND YOUTH		Harbour House	ARTS FEST		
Substance Abuse Resource Center	SPEECH AND HEARING CENTER	IMPERIAL CALCASIEU MUSEUM	PIRATE'S PANTRY		
Court Appointed Special Advocates (CASA)	THE CHILDREN'S MUSEUM		BLACK HERITAGE GALLERY		
Literacy Council of SWLA	Teen Leadership Council (TLC)	ARTS & HUMANITIES COUNCIL OF SOUTHWEST LOUISIANA	PREVENT CHILD ABUSE LOUISIANA (PCAL)	LAKE CHARLES SYMPHONY	CALCASIEU COMMUNITY CLINIC



# 2025-2026 JLLC Opportunities



The Corporate Champion Circle is an opportunity for individuals or businesses to invest in our current projects and mission directly. CCC donor recognition will be displayed at JLLC monthly Membership Meetings. We believe the future lies in training and empowering our current members to become and remain volunteers who can offer their knowledge and skills in other parts of our community. An investment in our current projects and members is an investment in the future of Lake Charles.

Shoppers are invited to eat, drink, and be merry! The Mistletoe & Moss Holiday Market hosts more than 80 vendors from all over the United States and over 6,000 shoppers each year. Our vendors feature items for everyone in your family. Shop apparel, jewelry, accessories, specialty foods, decorative items, home furnishings, and much more. The Mistletoe & Moss Holiday Market hosts special events over the shopping weekend including themed socials, exclusive shopping opportunities, and a chance to meet Santa!

November 14th - 16th



April 11th



Touch-A-Truck is a family friendly outing for all ages! Over 70 vehicles and 6,000 attendees join us every year at The Burton Coliseum. At Touch-A-Truck, children and families receive an exceptional hands-on experience, with vehicles of all types- construction, public service, emergency, utility, landscaping, transportation, delivery and more. Children are able to interact with their favorite vehicles, learn about the importance of safety, and meet the men and women who serve and protect our communities. Kid-friendly activities, face painting, games, and delicious food make this event a perfect outing for the entire family.

If you have any questions or are interested in a customized sponsorship package, please do not hesitate to contact our JLLC Donor Relations Chair, Anitra Mouton for more information. She can be reached by phone, 832.269.0160 or by email: [Donor\\_Relations@jllc.net](mailto:Donor_Relations@jllc.net).

# 2025-2026

## JLLC Partnership Opportunities

### JLLC Event Production Sponsor (\$15,000)

- Be acknowledged as the “Production Sponsor” for BOTH 2025-2026 JLLC Special Events
  - (Cash donation only, must be secured 3 weeks before event date)
- Company Logo on Event Flyers/ Posters/ Public Promotions
  - (must be secured 3 weeks before event date)
- Company Logo on large screens at BOTH fundraising events
- Ability to film a “Welcome” message for BOTH JLLC fundraising events
- Company Logo on Billboard Publication (must be a cash donation)
- Twenty-Five (25) General Admission Tickets to Mistletoe & Moss Market
- Fifteen (15) Tickets to Sip & Shop Private Event at M&M Market
- Fifteen (15) Tickets to Premier Shopping Private Event at M&M Market
- Forty (40) Tickets to Touch- A- Truck 2026
- Company Acknowledgement at End of Year Membership Celebration
- Ability to host an Area Membership Meeting in January 2026
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events
  - (must be secured 3 weeks before event date)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (must be a cash donation)
- Opportunity to set-up a tent/ table at Touch-A- Truck Event
- Acknowledgement in ALL Event Programs Recognition on JLLC Social Media
- Recognition on JLLC Website Acknowledgment in our JLLC Publication, “Stable Talk”

# 2025-2026

## JLLC Partnership Opportunities



### *Diamond Level \$10,000 +*

- "Presenting Sponsor" of Chosen JLLC Special Event (*Cash donation only, must be secured 3 weeks before event date*)
- Company Logo on Event Ticket (*must be secured 3 weeks before event date*)
- Company Logo on Billboard Publication (*must be a cash donation*)
- Twenty (20) General Admission Tickets to Mistletoe & Moss Market
- Eight (8) Tickets to Sip & Shop Private Event at M&M Market
- Ten (10) Tickets to Premier Shopping Private Event at M&M Market
- Thirty (30) Tickets to Touch- A- Truck 2026
- Company Acknowledgement at End of Year Membership Celebration
- Ability to host an Area Membership Meeting in January 2026
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A- Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



### *Emerald \$5,000 +*

- Company Level Acknowledgement at End of the Year Membership Celebration
- Ability to Host an Area Membership Meeting in January 2026
- Fifteen (15) General Admission Tickets to Mistletoe & Moss Market
- Four (4) Tickets to Sip & Shop Private Event at M&M Market
- Eight (8) Tickets to Premier Shopping Private Event at M&M Market
- Twenty (20) Tickets to Touch- A- Truck 2026
- Listed as the "Presenting Sponsor" of Special Events for Mistletoe & Moss Market (*must be a cash donation*)
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A- Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"

# 2025-2026

## JLLC Partnership Opportunities



### *Ruby \$3,000 +*

- "Presenting Sponsor" of Indoor Booths for Touch-A-Truck (*must be a cash donation*)
- Ten (10) General Admission Tickets to Mistletoe & Moss Market
- Six (6) Tickets to Premier Shopping Private Event at M&M Market
- Fifteen (15) Tickets to Touch- A- Truck 2026
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A- Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



### *Sapphire \$2,000 +*

- Eight (8) General Admission Tickets to Mistletoe & Moss Market
- Four (4) Tickets to Premier Shopping Private Event at M&M Market
- Ten (10) Tickets to Touch- A- Truck 2026
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A-Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



### *Pearl \$1,000 +*

- Six (6) General Admission Tickets to Mistletoe & Moss Market
- Two (2) Tickets to Premier Shopping Private Event at M&M Market
- Ten (10) Tickets to Touch- A- Truck 2026
- Opportunity to set-up a tent/ table at Touch-A-Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



### *Opal \$500 +*

- Four (4) General Admission Tickets to Mistletoe & Moss Market
- Five (5) Tickets to Touch-A Truck 2026
- Opportunity to set-up a tent/ table at Touch-A-Truck Event
- Recognition on the JLLC Website
- Acknowledgement in our JLLC Publication, "Stable Talk"



# JUNIOR LEAGUE OF LAKE CHARLES

## PARTNERSHIP AGREEMENT FORM

### CONTACT INFORMATION

**\*\* PLEASE TYPE OR PRINT YOUR NAME EXACTLY AS IT SHOULD APPEAR IN JLLC PUBLICATIONS AND SIGNAGE. INCLUDE CAPITALIZATION & ABBREVIATIONS. \*\***

SPONSOR NAME: \_\_\_\_\_

OFFICIAL CONTACT: \_\_\_\_\_

TITLE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE #: \_\_\_\_\_

ALTERNATE #: \_\_\_\_\_

FAX #: \_\_\_\_\_

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**PRODUCTION SPONSOR: \$ 15,000**

**DIAMOND SPONSOR: \$ 10,000 +**

**EMERALD SPONSOR: \$ 5,000 - 9,999**

**RUBY SPONSOR: \$ 3,000 - 4,999**

**SAPPHIRE SPONSOR: \$ 2,000 - 2,999**

**PEARL SPONSOR: \$ 1,000 - 1,999**

**OPAL SPONSOR: \$ 500 - 999**

**LEAGUE SUPPORTER: \$ 1 - 499**

PLEASE INDICATE YOUR EVENT PARTNERSHIP CHOICE BELOW AND PROVIDE ALL REQUESTED INFORMATION AS SOON AS POSSIBLE TO ENSURE RECEIPT OF BENEFITS TO PRE-EVENT ACKNOWLEDGEMENT

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**CORPORATE CHAMPION CIRCLE**

**MISTLETOE & MOSS HOLIDAY MARKET**

**TOUCH-A-TRUCK**

PLEASE SEND A HIGH RESOLUTION LOGO FILE TO DONOR\_RELATIONS@JLLC.NET FOR USE IN VARIOUS SPONSORSHIP ACKNOWLEDGEMENTS. PREFERRED FILE TYPES ARE JPG, PNG, AND PDF. **\*\*DUE NO LATER THAN (2) WEEKS AFTER DONATION ACCEPTANCE\*\*.**

PLEASE RETURN THIS AGREEMENT TO THE JLLC DONOR RELATIONS  
EMAIL: DONOR\_RELATIONS@JLLC.NET  
OR  
BY MAIL TO THE JLLC HEADQUARTERS  
ATTENTION: DONOR RELATIONS  
1019 LAKESHORE DRIVE, LAKE CHARLES, LA 70601

### CASH DONATION INFORMATION

CASH DONATION AMOUNT: \_\_\_\_\_

CHECK OR MONEY ORDER ENCLOSED (PAYABLE TO JLLC)  
(PLEASE PROVIDE CHECK OR MONEY ORDER NUMBER): \_\_\_\_\_

CREDIT CARD PAYMENT (SEE INFORMATION BELOW)

ONLINE PAYMENT THROUGH WWW.JLLC.NET/SUPPORT

Signature \_\_\_\_\_ Date \_\_\_\_\_

### IN-KIND DONATION INFORMATION

ESTIMATED FAIR MARKET VALUE: \_\_\_\_\_

DONATION DESCRIPTION/DETAILS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

AN INVOICE/RECEIPT WILL BE PROVIDED BY EMAIL UPON RECEIPT OF PAYMENT ON THE FOLLOWING BUSINESS DAY  
**THE JUNIOR LEAGUE OF LAKE CHARLES IS A REGISTERED 501(C)(3) ORGANIZATION & GIFTS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.**