



# Junior League of Lake Charles Community Partnership Opportunities

## Governance Board

**President**  
*Rachel Garner*

**President-Elect**  
*Emily Larche*

**Executive Vice President**  
*Jennifer Pugh*

**Secretary**  
*Phyllis Friddle*

**Treasurer**  
*Monica Collins*

**Nominating**  
*Kristi Satterla*

**Planning & Bylaws**  
*Carrie LaFargue*

**Program Development**  
*Tiffany Hester*

## Management Team

**Community Director**  
*Sierra Higgins*

**Fund Development Director**  
*SaraMargaret Groves*

**Membership Director**  
*Stuart Youngblood*

**Communications Director**  
*Ashley Williams*

**Assistant Treasurer**  
*Alicia Mhire*

## OUR MISSION

*The Junior League is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and chartiable.*

The Junior League of Lake Charles, Inc. (JLLC), has played a vital part in improving and shaping the community of Southwest Louisiana since 1933. Our member’s focus for over 90 years in our Southwest Louisiana community has been improving the lives of children and families.

We invite you to participate in this partnership with our league, align your brand and marketing goals with our local volunteer organization, and continue to build a better Southwest Louisiana. Aligning with our organization offers great benefits to your business while making a direct and positive impact on your community.

There are several ways to partner with us including our JLLC Corporate Champion Circle, sponsoring our Mistletoe & Moss Holiday Market, attending and donating to our Touch-A-Truck event, in-kind donations, and cash donations.

Please take a minute to review our partnership opportunities for the upcoming league year. We appreciate your time and consideration and hope to work with you soon! If you have any questions or are interested in a customized sponsorship package, please do not hesitate to contact our JLLC Donor Relations Chair, Ada O’Quain for more information. She can be reached by phone, 337.309.6048 or by email: Donor\_Relations@jllc.net .

Teen Leadership Council (TLC)	IMPERIAL CALCASIEU MUSEUM	.....	LEGACY PROGRAMS
Substance Abuse Resource Center	SPEECH AND HEARING CENTER	Harbour House	ARTS & HUMANITIES COUNCIL OF SOUTHWEST LOUISIANA
Court Appointed Special Advocates (CASA)		BLACK HERITAGE GALLERY	ARTS FEST
Literacy Council of SWLA	FAMILY AND YOUTH	THE CHILDREN'S MUSEUM	CALCASIEU COMMUNITY CLINIC
PIRATE'S PANTRY	PREVENT CHILD ABUSE LOUISIANA (PCAL)	LAKE CHARLES SYMPHONY	





JUNIOR LEAGUE OF  
LAKE CHARLES

# 2024-2025

## JLLC Opportunities



The Corporate Champion Circle is an opportunity for individuals or businesses to invest in our current projects and mission directly. CCC donor recognition will be displayed at JLLC monthly Membership Meetings. We believe the future lies in training and empowering our current members to become remain volunteers who can offer their knowledge and skills in other parts of our community. An investment in our current projects and members is an investment in the future of Lake Charles.

### November 15th - 17th

Shoppers are invited to eat, drink, and be merry! The Mistletoe & Moss Holiday Market hosts more than 80 vendors from all over the United States and over 6,000 shoppers each year. Our vendors feature items for everyone in your family. Shop apparel, jewelry, accessories, specialty foods, decorative items, home furnishings, and much more. The Mistletoe & Moss Holiday Market hosts special events over the shopping weekend including themed socials, exclusive shopping opportunities, and a chance to meet Santa!



### April 5th

Touch-A-Truck is a family friendly outing for all ages! Over 70 vehicles and 6,000 attendees join us every year at The Burton Coliseum. At Touch- A-Truck, children and families receive an exceptional hands-on experience, with vehicles of all types- construction, public service, emergency, utility, landscaping, transportation, delivery and more. Children are able to interact with their favorite vehicles, learn about the importance of safety, and meet the men and women who serve and protect our communities. Kid-friendly activities, face painting, games, and delicious food make this event a perfect outing for the entire family.





# 2024-2025

## JLLC Opportunities



### *Diamond Level \$10,000 +*

- "Presenting Sponsor" of Chosen JLLC Special Event (*Cash donation only, must be secured 3 weeks before event date*)
- Company Logo on Event Ticket (*must be secured 3 weeks before event date*)
- Company Logo on Billboard Publication (*must be a cash donation*)
- Twenty (20) General Admission Tickets to Mistletoe & Moss Market
- Eight (8) Tickets to Sip & Shop Private Event at M&M Market
- Ten (10) Tickets to Premier Shopping Private Event at M&M Market
- Thirty (30) Tickets to Touch- A- Truck 2025
- Company Acknowledgement at End of Year Membership Celebration
- Ability to host an Area Membership Meeting in January 2025
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



### *Emerald \$5,000 +*

- Company Level Acknowledgement at End of the Year Membership Celebration
- Ability to Host an Area Membership Meeting in January 2025
- Fifteen (15) General Admission Tickets to Mistletoe & Moss Market
- Four (4) Tickets to Sip & Shop Private Event at M&M Market
- Eight (8) Tickets to Premier Shopping Private Event at M&M Market
- Twenty (20) Tickets to Touch- A- Truck 2025
- Listed as the "Presenting Sponsor" of Special Events for Mistletoe & Moss Market (*must be a cash donation*)
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"

# 2024-2025 JLLC Opportunities



## Ruby \$3,000 +

- "Presenting Sponsor" of Indoor Booths for Touch-A-Truck (*must be a cash donation*)
- Ten (10) General Admission Tickets to Mistletoe & Moss Market
- Six (6) Tickets to Premier Shopping Private Event at M&M Market
- Fifteen (15) Tickets to Touch- A- Truck 2025
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



## Sapphire \$2,000 +

- Eight (8) General Admission Tickets to Mistletoe & Moss Market
- Four (4) Tickets to Premier Shopping Private Event at M&M Market
- Ten (10) Tickets to Touch- A- Truck 2025
- Acknowledgement on Sponsorship Banner(s) at ALL fundraising events (*must be secured 3 weeks before event date*)
- Opportunity to set-up a company table at any JLLC Monthly Meeting (*must be a cash donation*)
- Opportunity to set-up a tent/ table at Touch-A Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



## Pearl \$1,000 +

- Six (6) General Admission Tickets to Mistletoe & Moss Market
- Two (2) Tickets to Premier Shopping Private Event at M&M Market
- Ten (10) Tickets to Touch- A- Truck 2025
- Opportunity to set-up a tent/ table at Touch-A Truck Event
- Acknowledgement in ALL Event Programs
- Recognition on JLLC Social Media
- Recognition on JLLC Website
- Acknowledgment in our JLLC Publication, "Stable Talk"



## Opal \$500 +

- Four (4) General Admission Tickets to Mistletoe & Moss Market
- Five (5) Tickets to Touch-A Truck 2025
- Opportunity to set-up a tent/ table at Touch-A Truck Event
- Recognition on the JLLC Website
- Acknowledgement in our JLLC Publication, "Stable Talk"



# JUNIOR LEAGUE OF LAKE CHARLES

## PARTNERSHIP AGREEMENT FORM

### CONTACT INFORMATION

**\*\* PLEASE TYPE OR PRINT YOUR NAME EXACTLY AS IT SHOULD APPEAR IN JLLC PUBLICATIONS AND SIGNAGE. INCLUDE CAPITALIZATION & ABBREVIATIONS. \*\***

SPONSOR NAME: \_\_\_\_\_

OFFICIAL CONTACT: \_\_\_\_\_

TITLE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

\_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE #: \_\_\_\_\_

ALTERNATE #: \_\_\_\_\_

FAX #: \_\_\_\_\_

**DIAMOND SPONSOR: \$ 10,000 +**

**EMERALD SPONSOR: \$ 5,000 - 9,999**

**RUBY SPONSOR: \$ 3,000 - 4,999**

**SAPPHIRE SPONSOR: \$ 2,000 - 2,999**

**PEARL SPONSOR: \$ 1,000 - 1,999**

**OPAL SPONSOR: \$ 500 - 999**

**OTHER SUPPORT: \$ 1 - 499**

PLEASE INDICATE YOUR EVENT PARTNERSHIP CHOICE BELOW AND PROVIDE ALL REQUESTED INFORMATION AS SOON AS POSSIBLE TO ENSURE RECEIPT OF BENEFITS TO PRE-EVENT ACKNOWLEDGEMENT

**CORPORATE CHAMPION CIRCLE**

**MISTLETOE & MOSS HOLIDAY MARKET**

**TOUCH-A-TRUCK**

PLEASE SEND A HIGH RESOLUTION LOGO FILE TO DONOR\_RELATIONS@JLLC.NET FOR USE IN VARIOUS SPONSORSHIP ACKNOWLEDGEMENTS.

PREFERRED FILE TYPES ARE JPG, PNG, AND PDF

**\*\*DUE NO LATER THAN (2) WEEKS AFTER DONATION ACCEPTANCE\*\*.**

PLEASE RETURN THIS AGREEMENT TO THE JLLC DONOR RELATIONS

EMAIL: DONOR\_RELATIONS@JLLC.NET

OR

BY MAIL TO THE JLLC HEADQUARTERS

ATTENTION: DONOR RELATIONS

1019 LAKESHORE DRIVE, LAKE CHARLES, LA 70601

### CASH DONATION INFORMATION

CASH DONATION AMOUNT: \_\_\_\_\_

CHECK OR MONEY ORDER ENCLOSED (PAYABLE TO JLLC)  
(PLEASE PROVIDE CHECK OR MONEY ORDER NUMBER): \_\_\_\_\_

CREDIT CARD PAYMENT (SEE INFORMATION BELOW)

ONLINE PAYMENT THROUGH WWW.JLLC.NET/SUPPORT

Signature \_\_\_\_\_ Date \_\_\_\_\_

### IN-KIND DONATION INFORMATION

ESTIMATED FAIR MARKET VALUE: \_\_\_\_\_

DONATION DESCRIPTION/DETAILS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

AN INVOICE/RECIPT WILL BE PROVIDED BY EMAIL UPON RECEIPT OF PAYMENT ON THE FOLLOWING BUSINESS DAY  
THE JUNIOR LEAGUE OF LAKE CHARLES IS A REGISTERED 501(C)(3) ORGANIZATION & GIFTS ARE TAX-DEDUCTIBLE  
TO THE EXTENT ALLOWED BY LAW.